

MARLA V. MACKOUL

904-635-0006 | marlamackoul@gmail.com | <https://linkedin.com/in/marla-mackoul>

EDUCATION

Yale University – *New Haven, CT*
Bachelor of Arts in Humanities
Honors: Distinction in Humanities

Aug. 2018–Dec. 2022

EDITORIAL EXPERIENCE

Mental Floss Magazine

Freelance Writer

Remote

Sept. 2023–Present

- Pitch, research, and write nonfiction articles for publication in an online magazine with 20+ million monthly viewers
- Boosted magazine engagement by authoring multiple original pieces with the highest weekly sitewide traffic

National Center for Science Education

Science Writer

Remote

Spring 2023

- Obtained and read scientific literature, identifying key findings, raw data, and graphics to include in adaptations
- Wrote and edited adaptations of complex scientific texts, using an approachable style to improve student outcomes and make upcoming scientific research accessible

Matriculate

Volunteer Personal Essay Editor

New Haven, CT

2018-2020

- Tutored students in crafting and editing compelling personal essays to convey their university candidacy
- Maintained a weekly advising relationship with 3 low-income high school students over a 2-year period, preparing personalized writing instruction that led to successful applications to top-tier colleges including Harvard University

ADMINISTRATIVE EXPERIENCE

Aramark

Receptionist

Yosemite National Park, CA

Summer 2023

- Managed a high volume of information requests, arranged travel logistics like lodging and tours, and handled urgent situations for 200+ phone and on-site guests daily in a fast-paced office setting in Yosemite National Park

Berkeley College at Yale University

Head of College Aide

New Haven, CT

2020-2022

- Answered phones, received and distributed deliveries, sold merchandise, filed documents, and served as first point of contact for a community of 500 students and staff in order to create a welcoming, organized, and efficient office
- Collaborated with university administrators, alumni, and college staff to plan and execute a full calendar of events and engagement opportunities for college Fellows

Public Citizen

Outreach Intern

Washington, DC

Fall 2020

- Supported company outreach efforts by maintaining an updated database of 1000+ activists and their efforts
- Facilitated relationship-building by connecting activists to large-scale nationwide resources and projects
- Compiled new contact lists and liaised with external partners over phone and email to raise awareness for events

ACADEMIC RESEARCH

Respectability Therapy: Gender, Race, and Beauty Entrepreneurship in Jacksonville, FL

2022

- Independently designed and led original social science research studying entrepreneurs within the beauty industry
- Conducted interviews and participant observation, identified key quotes from 7+ hours of audio, wrote extensive literature reviews, and crafted a written narrative to shed light on elite beauty culture and the people working within it

SKILLS AND INTERESTS

- **Style Guides:** Experienced using Chicago Manual of Style, APA, and MLA
- **Work Platforms:** Familiar with Microsoft Teams, AirTable, Slack, SMS, GitHub, and Action Network
- **Software:** Proficient in Google, Microsoft, and Adobe programs
- **Interests:** Memoirs, gender studies, yoga, hiking and camping, animation, Thai food, handwriting letters